



FOR IMMEDIATE RELEASE: January 22, 2024

WALK & TALKS RETURN FOR NBA ALL-STAR 2024, CELEBRATING HOOSIER HISTORIA MOMENTS

Ind. (January 22, 2024)—As NBA All-Star 2024 prepares to arrive in Central Indiana, [Through2Eyes Indiana](#) is thrilled to announce the return of "Walk & Talks" led by founder Sampson Levingston. Taking place throughout the weekend, these captivating, free walking tours will focus on 24 "Hoosier Historia Moments," delving into the transformation of downtown Indianapolis along Washington Street and the diverse group of athletes and artists who made it happen.

"I'm a lover of Indiana history," says Levingston, whose energetic approach to story-telling continues to earn national attention. "In 49 states, it's just basketball, but Indiana has a reputation built on our love of the game. During All-Star Weekend, we will be activating Indianapolis with Walk & Talk opportunities that celebrate the resurgence of art, culture, and sports in the center of the city. This is a unique experience that allows visitors to get an in-depth look at stories and leaders who helped create a city ready to host a global audience during All-Star 2024."

During All-Star Weekend, Sampson and his team will host roughly five walks daily—each walk is free for all ages, interests, and ability levels. While the festivities are in town, Indianapolis is transforming the Mile Square, or their central downtown, into a basketball court.

"As the crossroads of America, Indianapolis played an important role for the Black community in the Midwest," Levingston explained. "Before arts, culture, and BASKETBALL helped integrate our city, our Black neighborhoods offered a welcoming resting place for visitors and entertainers playing in Indy. From institutions to individuals, there's plenty behind the story of Indiana's love of the game. Art activations during All-Star Weekend will honor and help celebrate these connections. Walk & Talks aim to provide greater understanding of who these people were, how they contributed to Indy, and how our community can honor their contributions during and beyond Black History Month."

These 25-30 minute walks will take place in all weather and utilize the indoor connectivity of Indy's ArtsGarden. Registration is kindly requested to ensure proper pedestrian safety during the walk. Don't miss this opportunity to explore the history of downtown Indianapolis and celebrate the convergence of basketball, arts, and culture during NBA All-Star 2024. For more information and to register, visit www.through2eyes.com/allstar.



To set up an interview with Sampson or to coordinate live filming during a Walk & Talk, please contact Casey Harrison at casey@polishedcomms.com or 317-526-8722.

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About [Through2Eyes Indiana](#):

Through2 Eyes Indiana, founded by Sampson Levingston, is dedicated to preserving and sharing the rich history of Indiana, particularly focusing on Black history. Through engaging walking tours, biking tours, and trolley tours, Through2 Eyes brings to life the stories and moments that have shaped the state. For more information, visit www.through2eyes.com